

Mr.Boonkij Jitngamplang
President of Thai Gems and Jewelry Traders Association (TGJTA)
Policy Statement during his Term 2017-2019
November 3, 2017

Mr.Boonkij Jitngamplang, President of Thai Gems and Jewelry Traders Association (TGJTA) made policy statement during his term in 2017 to 2019 by setting up the following vision

Developing TGJTA into a world class trade association, building confidence and recognition from local and overseas societies to drive Thailand into a leading global trade and production hub of gems and jewelry The established mission to reach the vision shall be carried out by (1) developing TGJTA to be a leading Thai trade association to promote Thailand into the leading global trade and production hub of gems and jewelry, (2) Improving organization s working system with unity and good governance to maximize benefit of nation, gems and jewelry industry, and member of TGJTA and (3) Building confidence and recognition from public and private organizations in Thailand and other countries.

Administrative policies are divided into two main groups comprising 6 policy initiatives:

The first three policies for restoring and correcting comprise three policy initiatives namely

- (1) Strengthening participation and unity in association, including establishing 5 sub committees: (1) gemstones (2) diamond (3) gold jewelry (4) silver jewelry (5) machine, tools, and technologies; establishing other committees to enhance participation of members and directors, especially for areas which members having common interests such as taxation, business financing, and marketing and trade exhibition; and hosting monthly discussion forum to share information and opinions to strengthen intimacy between directors and members as well as creating knowledge management in organization
- (2) Establishing corporate governance and confidence, including setting regulations related to corporate governance, establishing strategies and annual plan, budget plan, and other activity plans compliance with association s strategy, creating risk management program, internal audit, and building confidence with external agencies.

- (3) Eliminating barriers to trade and business including tax barriers, business financing barriers, and regulations requiring trade in gems and jewelry to be at risk for money laundering, and setting up help desk.

The other three policies for creating and developing consist of three policy initiatives including

- (1) Strengthening collaboration with public and private organizations in Thailand and overseas, incorporating engaging as board member / working group with government and private agencies to drive Thailand into global gems and jewelry trade hub

- (2) Promoting business development, including enhancing business capacities of members, providing Business Intelligent, and establishing a coordination center for gems and jewelry business in Thailand.

- (3) Promoting and creating good image of TGJTA and Thailand's gems and jewelry industry including improving transparency and good governance, providing correct information, improving understanding of rumors to members and relevant organizations and promoting the production of on line and off line media to communicate with target groups in Thailand and overseas about Thailand's readiness to become global trade and production hub of gems and jewelry.

Key expected outputs under his management during the first six months of the term should contain the established strategies, work plan, and budget plan, corporate governance regulations, help desk, the proactive public outreach, and the enhancement of recognition from members and relevant organizations. Whilst key outputs in the first twelve months should involve fixing major barriers to trade and business, accounting and taxation systems corresponding to nature of individual business, and improving government's confidence and other organizations in organizing Bangkok Gems and Jewelry and other international trade exhibitions, as well as all Thai traders.